

Under the high patronage of the French Republic, the European Commission and the European Parliament

ERASMUS DAYS

14 > 19
of October
2024

2024
Report



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1. #ERASMUSDAYS: CELEBRATING EUROPE

History and objectives of the #ErasmusDays

Created in 2017 by the Erasmus+ France / Education Training National Agency, the #ErasmusDays have become a key annual international event celebrating the successes of the Erasmus+ programme across Europe. For six days, people from all over the world are invited to come together and organise or take part in events that highlight the projects and opportunities offered by Erasmus+ in the field of education, training, youth and sport.

Primary schools, secondary schools, apprentice training centres, local missions, universities, associations, local and regional authorities, employment agencies, companies... All these structures, which can benefit from the Erasmus+ programme, are invited to organise an event during the #ErasmusDays.

These six days offer a fantastic opportunity for participants to share their experiences and promote the values of inclusion and diversity advocated by the Erasmus+ programme.

The role of the Erasmus+ France / Education Training National Agency

Since 2017, the Erasmus+ France / Education Training National Agency leads and coordinates the #ErasmusDays at a European and international level. Alongside the European Commission and the Erasmus+ National Agencies, it promotes the event worldwide.

In order to support the organisation of the various #ErasmusDays events, the French Agency manages the erasmusdays.eu website, which was revamped for this eighth edition. It is also responsible for developing and sharing the communication charter as well as the social media challenge campaign with the Erasmus+ National Agencies and all event organisers.

The role of project leaders and types of event

All Erasmus+ project leaders and actors in the fields of education, training, youth and sport are invited to organise an event – online and/or on-site, small or large – during the #ErasmusDays and thus promote their projects and build new regional, national, European or even international partnerships.

Project leaders just need to identify an action to set up and then register it on erasmusdays.eu. This registration will make the action visible on the site. Event organisers are also invited to share their actions on social networks using the hashtag #ErasmusDays.

All types of event are welcome: seminars, meetings between partners, photo exhibitions, concerts, flashmobs, parades, dance performances, conferences, Europass mobility awards, digital workshops, challenges on social networks, blog posts, podcasts, Facebook lives, webinars and online conferences, etc. The most important is to celebrate and make Europe shine!



2. #ERASMUSDAYS: FACTS AND FIGURES

Focus on the eighth edition

This year, to extend the spirit of the Olympic and Paralympic Games organised in Paris in 2024, the #ErasmusDays highlighted sport, with the catchphrase 'Ready, steady, go!'. This evokes not only the excitement of sporting competitions, but also a departure towards new experiences, both physical and intellectual, inherent in the Erasmus+ programme.

The general theme of #ErasmusDays, '6 days to make Europe shine', remains true to the spirit of the event, and reflects the ambition to create a dynamic, engaging and collective atmosphere throughout the event.

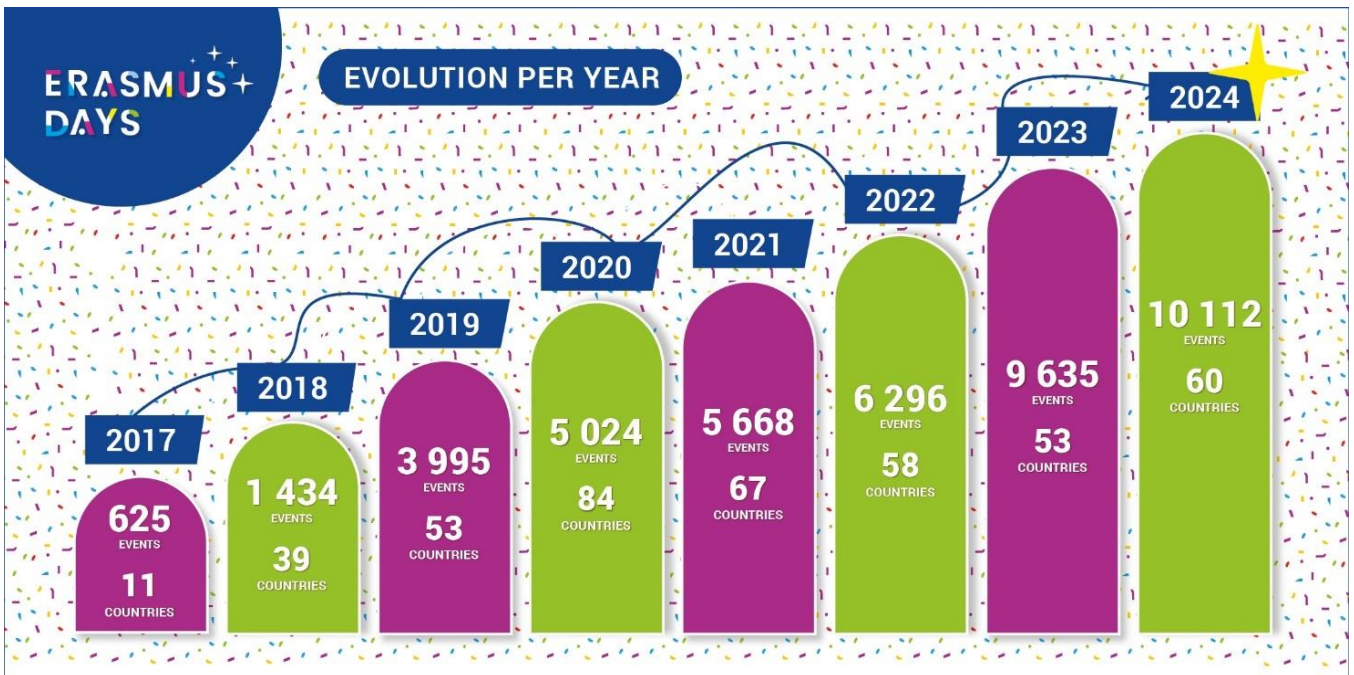
Today, and thanks to the promotional and communication actions carried out since 2017, the #ErasmusDays has become a recognised and unmissable event, with more and more structures involved each year.

Number of events

The 2024 edition was a resounding success, with over **10,000 events** organised in **60 countries**.



The number of events organised has risen steadily since 2017, reflecting the strong involvement of the various organisations benefiting from the Erasmus+ programme in the #ErasmusDays.



Albania (4), Algeria (4), Armenia (8), Austria (141), Azerbaijan (1), Belgium (111), Bosnia and Herzegovina (1), Brazil (1), Bulgaria (52), Cameroon (1), Colombia (1), Croatia (291), Cyprus (51), Czech Republic (251), Denmark (2), Egypt (1), Estonia (29), Finland (23), France (2018), Georgia (4), Germany (139), Greece (219), Hungary (122), Indonesia (1), Ireland (23), Italy (536), Jordan (1), Kazakhstan (1), Kosovo (3), Latvia (50), Lebanon (8), Lesotho (2), Liechtenstein (1), Lithuania (1), Luxemburg (3), Malta (17), Netherlands (4), Norway (4), Pakistan (1), Philippines (1), Poland (217), Portugal (110), Republic of North Macedonia (2), Romania (460), Senegal (1), Serbia (22), Slovakia (179), Slovenia (84), South Africa (1), Spain (1215), Sri Lanka (1), Sweden (10), Tajikistan (1), Tanzania (1), Tunisia (2), Turkey (3614), Ukraine (57), United Kingdom (1), Uzbekistan (3), Zambia (1)

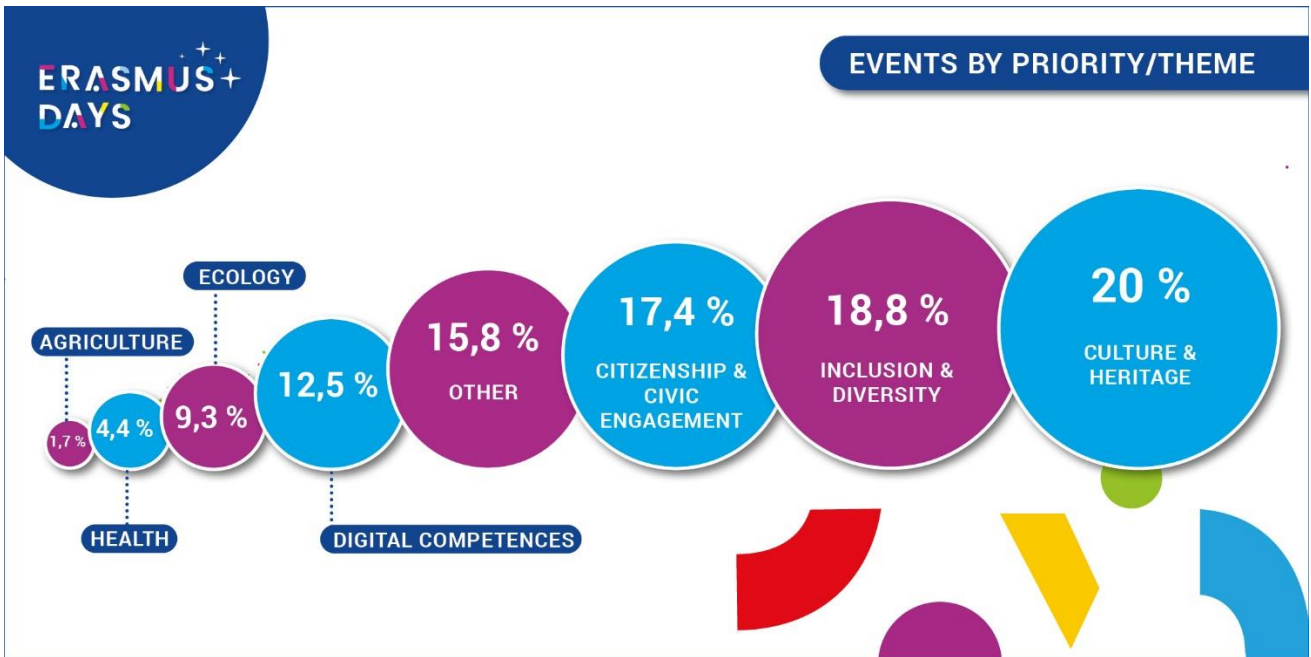
The Erasmus+ National Agencies coordinated actions throughout Europe. Events also took place in the rest of the world thanks to the networks of European embassies and local partners of Erasmus+ projects, enabling the number of countries taking part in this year's edition to increase.



Breakdown of events by priority and theme

Event organisers of #ErasmusDays have the opportunity to identify one or more priorities/themes to qualify their event when registering it on the #ErasmusDays website.

The diagram below illustrates the breakdown of themes for this eighth edition.



Nb: The 'other' section refers to events with a more specific theme (e.g. sport, culinary arts, etc.).



Examples of events



Germany



Croatia



Turkey



France



Croatia



Slovakia



Spain



Belgium

3. #ERASMUSDAYS: INSTITUTIONAL SUPPORT IN EUROPE

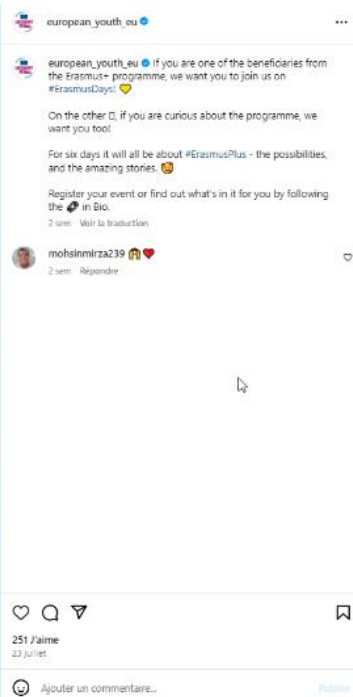
The European Commission, the European Parliament and the French Presidency granted their High Patronage to the #ErasmusDays. This support played a fundamental role in the success of the 2024 edition.



In a video supporting the launch of #ErasmusDays, [Pia Ahrenkilde Hansen](#), Director-General for Education, Youth, Sport and Culture at the European Commission, underlined the importance of the Erasmus+ programme in building a common European identity.



Relay of #ErasmusDays on the European Commission website - 'What's new' section



EUROPEAN UNION

Erasmus+
Enriching lives, opening minds.

6 days to make Europe shine!

#ERASMUS DAYS | 14 > 19 of October 2024

european_youth_eu • Suvli(e)

european_youth_eu 4 sem
We have a little secret.. We don't want to say that one of the most exciting Erasmus events in all of the eu is coming but...

Oops we just did! That's right, #ErasmusDays are back. If you never had the chance to join us, come along!

It will be a six-day celebration to honour the #ErasmusPlus programme, where people will inspire each other with their Erasmus stories 🥰

Follow the 📍 in Bio to learn all about this year's edition and how YOU can take part!
Voir la traduction

908 J'aime
4 juillet

Ajouter un commentaire...

Iliana Ivanova
@Ili_Ivanova

#ErasmusDays start today! 🎉

This is the annual event where alumni and new #ErasmusPlus beneficiaries come together to celebrate Europe and the opportunities given by the programme.

Thousands of events are planned across the 🇪🇺 and beyond ➡️
erasmusdays.eu
Traduire le post

EUROPEAN UNION

#ERASMUS DAYS | 14 > 19 of October 2024

6 days, thousands of events, join us!

Erasmus+
Enriching lives, opening minds.

Vous et 2 autres personnes

ERASMUS
IS THE BEGINNING
OF THE REST OF
YOUR LIFE

EUROPEAN UNION

europeancommission et european_youth_eu

europeancommission 1 j
If you were to ask us what #ErasmusDays are all about, we'd say they're amazing.

If you were to ask us on a deeper level, we'd say they're about inspiring future #ErasmusPlus participants by connecting them with alumni—and that's truly special. ❤️

With 10.000+ events currently underway across the EU, we're celebrating the EU's most beloved flagship programme.

Ready for a challenge? 📌
Share your Erasmus+ story using #ErasmusDaysChallenge. Let's spread the word, showcase creativity, and

3 382 J'aime
il y a 1 jour

Ajouter un commentaire...

EUROPEAN UNION

Erasmus+
Enriching lives, opening minds.

#ERASMUS DAYS | 14 > 19 of October 2024

european_youth_eu

european_youth_eu 4 sem
A lot of what you heard about #ErasmusPlus and its capacity to change lives is probably true, but we need to see it for yourself!

Add #ErasmusDays to your agenda and get to know people from different backgrounds and sectors with one thing in common - the programme 🥰

If you are one of the past beneficiaries, then we need you to inspire!

Register your event and learn more on the 📍 in Bio.

1 j · Voir la traduction

world_society_builders 45 réactions

amezianmour7796 12 réactions

Aimé par erasmus_indre et 192 autres personnes
il y a 1 jour

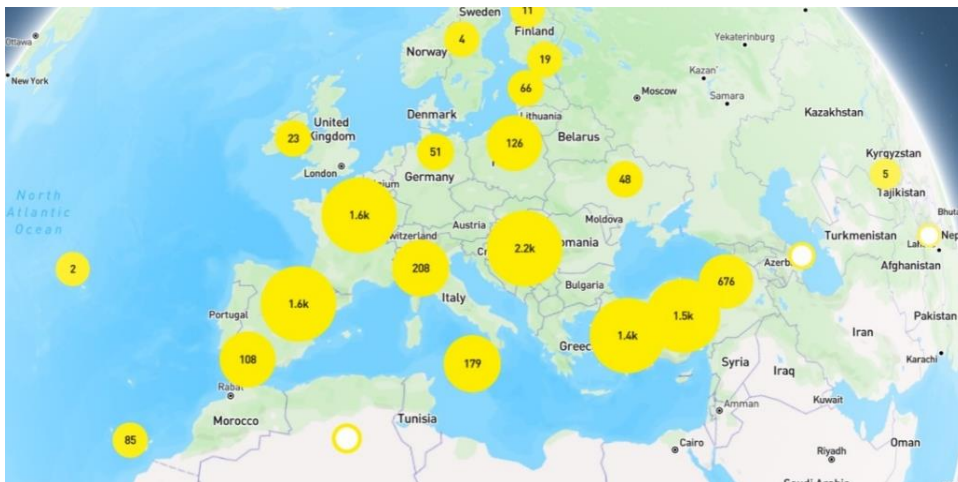
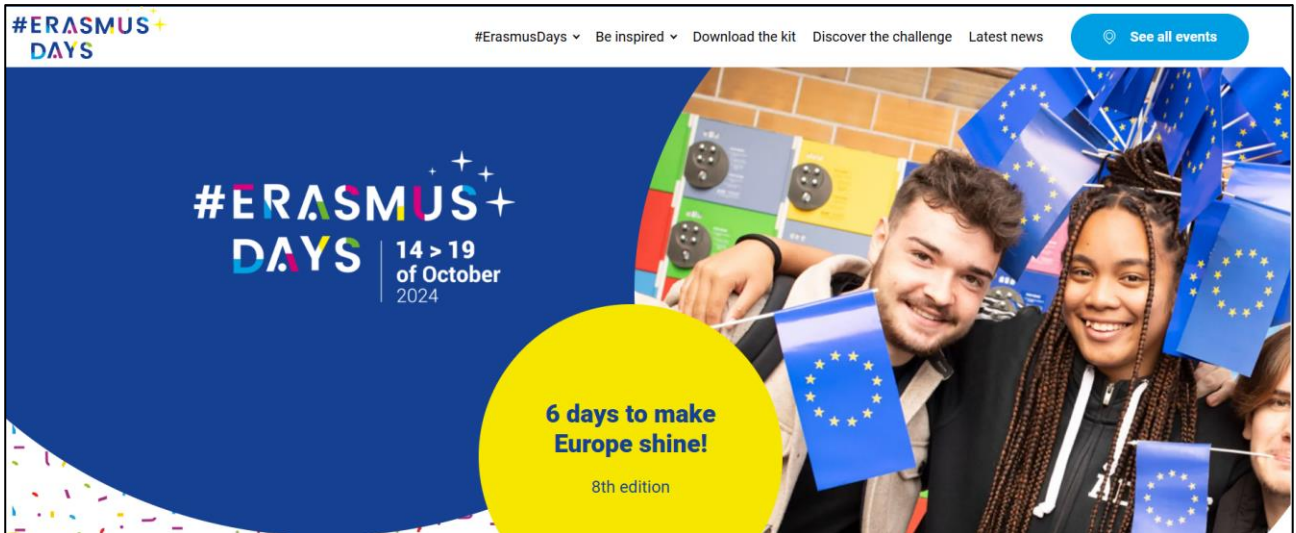
Ajouter un commentaire...

Post by Iliana Ivanova, former European Commissioner for Education, Culture, Multilingualism and Youth.

4. #ERASMUSDAYS: DIGITAL DIMENSION

The new #ErasmusDays website: www.erasmusdays.eu

For this eighth edition, a new website was designed in response to the constant increase in the number of events organised around the world since 2017. The aim of this new site is also to respond to new digital practices and to provide more support and inspiration for event organisers.



The interactive map is still featured to provide an overview of all the events listed.

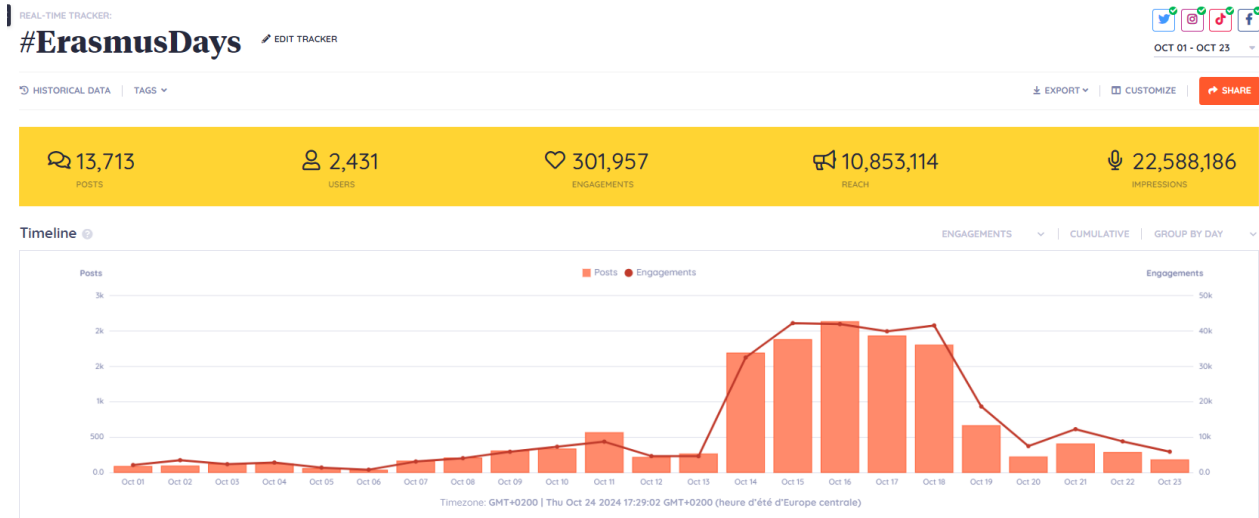
Each event is illustrated by a factsheet containing a description and a visual. The events thus created can then be relayed on websites and social networks, along with the hashtag #ErasmusDays.



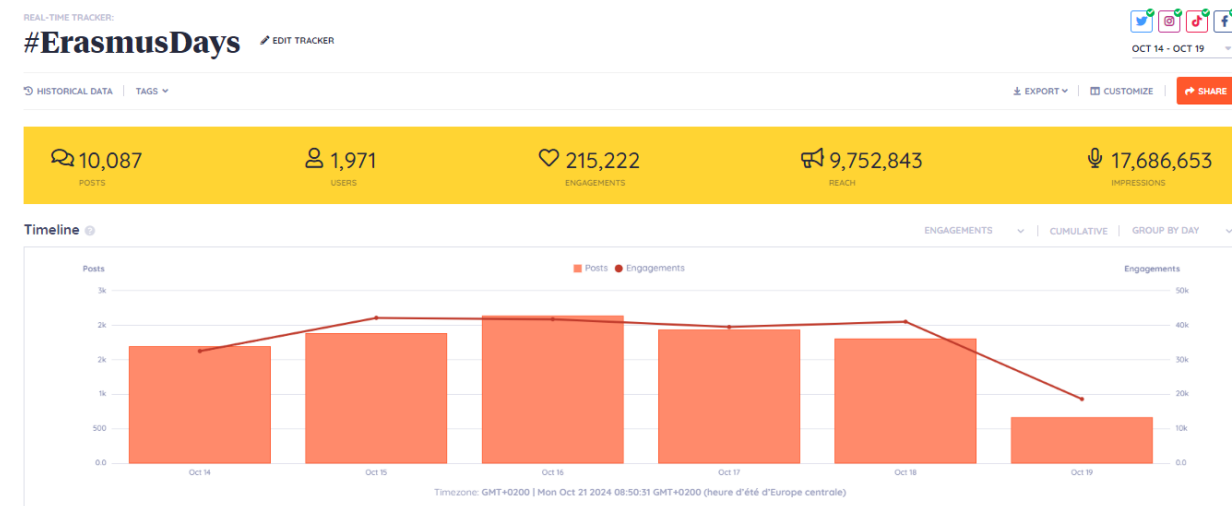
Social Media

The #ErasmusDays hashtag

This year, the #ErasmusDays hashtag was displayed more than **22 million times** between the 1st and the 23rd October on social networks.



During the #ErasmusDays from the 14th to the 19th October, 10,087 posts were published and **9,7 million** people reached, with a peak in activity on the 16th October, when 2,119 posts were published. These figures testify to the remarkable enthusiasm surrounding the #ErasmusDays and the dynamism of project leaders and final beneficiaries in promoting the Erasmus+ programme.



The global impact of the #ErasmusDays was revealed by the use of the hashtag, reaching far beyond borders. Many contributions came from all over the world, highlighting the universal nature of the event and underlining the global impact of the Erasmus+ programme.

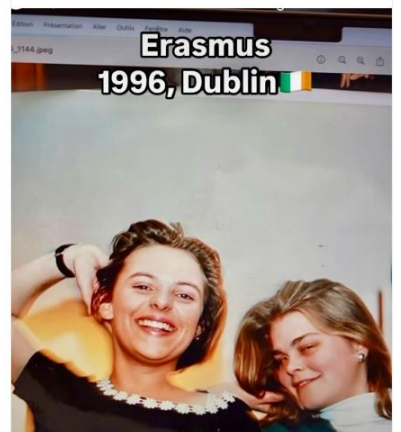
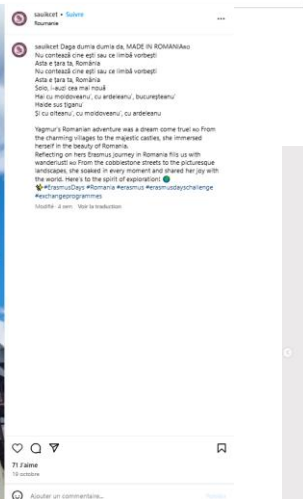
Posts: number of publications with the #ErasmusDays hashtag
Users: number of users of the #ErasmusDays hashtag
Engagements: number of people who have seen the publication and interacted with it (likes, shares, comments, etc.)
Reach: number of people reached by the #ErasmusDays hashtag
Impressions: number of times content with the #ErasmusDays hashtag appeared.

The Challenge

The #ErasmusDaysChallenge was created in 2022 to promote and increase the visibility of Erasmus+ experiences and projects. It is open to all and allows project leaders and beneficiaries to share their creativity and enthusiasm by producing and disseminating content related to their Erasmus+ experience or their desire to take part in the programme.

New:

This year, the #ErasmusDaysChallenge evolved and was completely free in its format and content: the only rule was to use the hashtag #ErasmusDaysChallenge, for video content, photos or testimonials...



For this 2024 edition, the hashtag #ErasmusDaysChallenge reached 349,446 people between the 16th September and the 25th October, mainly on the Instagram and Tiktok networks. 1,062 posts were published, engaging 46,987 people (with shares, likes, comments, etc.).

5. #ERASMUSDAYS IN EUROPE: EVENTS

Discover in the following pages, some examples of #ErasmusDays events organised throughout Europe :

Country: Austria

Sector: Higher education

Theme: Sport

As part of the #ErasmusDays, the International Office of the **University of Klagenfurt** organised an **interactive online information** event on the 17th October for all students interested in international mobility and intercultural exchanges. **A sports event** was also organised on campus with incoming and outgoing mobility students.

This gave students the opportunity to discuss the topic of mobility in an informal atmosphere and support each other with tips.



Country: Romania

Sector: School education

Theme: Citizenship through sport

From the 14th to the 19th October, the '**Geo Bogza**' school in **Bălan** celebrated #ErasmusDays with a series of activities aimed at promoting **European values and priorities**. From presentations and the sharing of experiences gained by pupils to **creative workshops** and **sports activities**, the main aim was to highlight the impact of the Erasmus+ programme on the **personal development** of children and teachers.

The highlight of the week was the 'Erasmus+ Run for All', held on 18 October, which gathered over 200 participants, including students aged between 6 and 18, parents, teachers and members of the community. This event demonstrated that the Erasmus+ programme is a great way of **forging links with**

the community and providing an excellent means of **strengthening the sense of belonging to the European Union**.



Country: Latvia
Sector: School education
Theme: Sport

On the 18th October, **Latgale Industrial Technical College** joined in the #ErasmusDays celebrations with an event uniting young people and teachers from around twenty institutions. Participants from eight countries - Latvia, Lithuania, Estonia, Ukraine, Moldova, Georgia, Turkey and Uzbekistan - **played sports games** in an international Erasmus+ **tournament**.

Participants gathered to test their athletic skills, but also to learn more about the **opportunities** offered under **the Erasmus+ programme**. The event was opened by a Member of the European Parliament, who also awarded the main prize to the winners: a visit to the European Parliament in Brussels.



The event was organised by Europe Direct South Latgale in cooperation with EPALE - Adult Learning in Latvia, Latgale Industrial Technical School, and Daugavpils University.

Country: Cyprus
Sector: All
Theme: Sport and Ecological transition

On the 19th October, the municipality of Pafos organised an **open-air festival** in the town's main square, where various beneficiaries presented their Erasmus+ projects and results. The festival featured a variety of entertaining activities related to **sports and recycling**.



Country: Germany
Sector: School education
Theme: Sport and ecological transition

The students of **Daniel Theysohn IGS Waldfi schbach-Burgalben** used **their bikes** to go from their hometown via France to Luxembourg during the #ErasmusDays. Along the way, they asked people about their **views on the European Union**.



Country: Hungary
Sector: School education
Theme: Sport

On the 18th October, the **Kossuth Lajos secondary school in Tiszafüred** organised an Erasmus Day, during which two classes took part in a morning race as part of the '**Building Bridges with Sports and Games competition**'. A presentation on the opportunities offered by the Erasmus+ programme followed the race.



Country: Spain
Sector: School education
Theme: Sport

The #ErasmusDays were celebrated from the 14th to the 18th October at the **Ignacio Martín Baró** school with exhibitions, songs and a mock Olympic torch relay, which was the highlight of the week.



Country: Bulgaria
Sector: School education
Theme: Ecological transition

The **Buratino nursery school** team took part in the #ErasmusDays celebrations through meetings, exhibitions and joint activities with families. From the 14th to the 17th October, more than 200 children, parents and teachers took part in a wide range of **environmental initiatives**, from planting trees and flowers to artistic workshops using natural materials. The aim of the event was to encourage **commitment, creativity** and the **development of teamwork skills**. All the activities were environmentally oriented and linked to the Erasmus+ accreditation for the period 2023-2027.



Country: Croatia
Sector: School and Vocational education

The **Zagreb School of Crafts and Industrial Construction (Obrtnička i industrijska graditeljska škola, Zagreb)** celebrated #ErasmusDays with workshops, events, presentations and lectures. Students and teachers shared their experiences and knowledge gained through Erasmus+ projects throughout the week. The #ErasmusDays highlighted how international projects can **enrich, inspire creativity and promote global cooperation**. The school also participated in the creation of a video for #ErasmusDays in collaboration with the Croatian National Agency. This video enabled the school to showcase its achievements in Erasmus+ projects and share its experiences with the international community.

Country: Greece
Sector: School education
Theme: Civic engagement

As part of the #Erasmusdays 2024, **Vatheos College** organised an event to present **European values and the opportunities offered by the Erasmus+ programme**. Pupils took part in creative activities: a board game based on knowledge of the European Union, a creative painting session depicting iconic European landmarks, and an acrostic word activity inspired by 'Erasmus', focusing on **cooperation, diversity and learning**. The event was accompanied by music from various European countries, creating a multicultural atmosphere and offering students an inspiring way to explore the European heritage and opportunities of the programme.



Country: Malta
Sector: Adult education
Theme: Inclusion and digital transformation

As part of its ongoing Erasmus+ project ‘Digital inclusion and empowerment of refugees and ethnic minorities through the circular economy’, the African Media Association Malta organised a campaign to collect second-hand laptops. This action enables young people from migrant and ethnic minority backgrounds to **acquire digital skills** and **compete in an increasingly digitised world**. The association's participation in the #ErasmusDays on the 14th and the 15th October provided an opportunity to **promote this initiative and the Erasmus+ programme**.



Country: Turkey
Sectors: All
Theme: Digital transformation, Green, Participation in democratic life, Inclusion and diversity



The #ErasmusDays were celebrated during a national event at the **University of Ankara** on the 15th October.

Different projects representing **all the sectors and priorities of the programme** were selected and presented as good practices. Project leaders and beneficiaries were invited to present their projects relating to **digital transformation, ecological transition, participation in democratic life, inclusion and diversity** at this event, which brought together more than 700 participants.



Examples of events



take part in the
**#ERASMUS
DAYS
CHALLENGE**

erasmus_indire et 2 autres
erasmusplusfr · Audio d'origine

erasmus_indire Hai un'esperienza Erasmus+? Partecipa alla #ErasmusdaysChallenge! Condividi un contenuto creativo ed entusiasmante (breve video- foto-audio) sulla tua esperienza o sul tuo progetto, con l'hashtag ufficiale dell'iniziativa europea che accompagna gli #Erasmusdays: #ErasmusdaysChallenge Da oggi al 19 ottobre #ErasmusdaysChallenge

9 sem



6 Tage, um Europa+ zum Leuchten zu bringen

**#ERASMUS
DAYS** | 14 > 19
Oktober
2024

Erasmus+ EUROPEISCHE UNION

Jeudi 17 octobre

Le projet SESI (initié par 4 organisations européennes) a été lancé

Ce projet vise à promouvoir l'inclusion des jeunes défavorisés par le biais de l'entrepreneuriat social



ERASMUS DAYS WEBINAR
INTRODUCING THE SESI PROJECT

17 OCTOBER 12:30 PM (CET TIME)
ONLINE

Scan the QR to save your spot or register at the link in the bio!

@youthproaktiv



**LIVING
THE EUROPEAN
DREAM**

**#ERASMUS+
DAYS** | 14 > 19
of October
2024



Erasmus+ Colaboración por la Unión Europea esad



**#ERASMUS+
DAYS** | 14 > 19
of October
2024

6 days to make Europe shine!

Erasmus+ Enriching lives, opening minds.

Thank you to all the participants of this eighth edition of
the #ErasmusDays!

Save the date:

#ERASMUSDAYS 2025

13TH - 18TH

OCTOBER



ERASMUS+ DAYS

Erasmus+ France Agency / Education Training

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Social media
Claire ROUSSEAU, Pierrette LANGLAIS

EPALE France & NSS Europe
Johanna DESPOUYS

Promotion of projects
Lydie LAGOUARDE, Christine SCHWARTZ

THANKS TO

European Commission - DG EAC

Erasmus+ France Agency / Education Training
would like to thank the European Erasmus+ agencies for their
collaborative work, as well as all the project leaders, partners and
stakeholders who brought the Erasmus+ programme to life during these
European and international days.

Thank you to all the staff involved and who participated directly
in events during this 8th edition of #ErasmusDays.